GOVERNMENT OF ANDHRA PRAESH
ABSTRACT

Agricultural Marketing Department – Market Intervention – Cotton MSP operations for 2020- 21 Plan of action for procurement of cotton by the CCI in the 50 Centers of Market Yards/notified Ginning Mills for the season 2020-21 Certain guidelines - Orders – Issued.

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AGRICULTURE AND COOPERATION (MKTG-II) DEPAREMNT

G.O.Rt.No.690 Date 08.10.2020.

Read:-

From the Special Commissioner and Director of Agricultural Marketing, A.P., Guntur, Lr.No.AGC05-13021/3/2019, dt:23.09.2019.

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ORDER:

In the circumstances reported by the Special Commissioner and Director of Agricultural Marketing, A.P., Guntur in the reference read above, Government after careful examination is hereby approve the following plan of action for cotton procurement for the year 2020-21.

1. Cotton purchases shall take place in the identified 50 CCI centers of market yards and identified Ginning Mills.

2. In addition to the Market Yards, cotton procurement under MSP shall take place at the ginning mills identified by the concerned District Joint Collector, Rythu Bharosa and Revenue as purchase center based on the recommendations of the CCI, Branch Manager, Guntur.

3. The concerned Asst. Directors of Marketing in the State shall coordinate with concerned Joint Collector, Rythu Bharosa and Revenue and the Branch Manager, CCI, Guntur for procurement operation in ginning mills and market yards in their Districts for conduct of smooth operations.

4. Based on the recommendations of the CCI, the Asst. Directors shall request the concerned District Joint Collectors, Rythu Bharosa and Revenue to identify such ginning mills as purchase center for procurement under MSP duly observing the deployment of required AMC staff and CCI staff for conducting procurement operations and also availability of latest version software systems at the ginning mills for compatibility of CMAPP software.

5. Identification and registration of cotton farmers by the Village Agriculture Assistant (VAA) at each RBK through Aadhar based e-crop/ e-panta booking by the Agriculture Department in the Comprehensive Monitoring of Agriculture Prices and Procurement (CMAPP) for cotton procurement operations.

6. The Commissioner & Director of Agricultural Department shall complete Aadhar based e-crop booking and give the necessary directions for proper identification of Cotton Farmers at filed level by Village Agriculture Assistant (VAAs) at Rythu Bharosa Kendralu (RBKs) and also register the farmer details in CMAPP at the time of cotton procurement operations without hurdles to the cotton farmers.

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7. The Commissioner, Agriculture Department, Guntur shall issue necessary directions to the Field officers to upload the Mandal wise yield and cotton picking periods for cotton as it will be the base to calculate the quantity to be allowed as per the area sown recorded in e-crop.

8. The Commissioner, Agriculture shall instruct the VAAs to give wide publicity on FAQ norms at RBKs and ensure that the farmers bring loose cotton to the procurement centres.

9. Documents to be produced by the farmers at RBK for procurement of cotton at the market yard / ginning mills.

    a. Photo copy of Aadhar card.

    b. Photo copy of the 1st pages of Bank Pass Book of farmer in which amount of the sale proceeds are to be credited (with details of Account number, bank name, branch and IFSC Code etc.,)

    c. Photo copy of Pattadhar Pass Book.

10. Farmers shall be allowed to offer the quantity of cotton duly observing, as per the extent cultivated, Mandal wise average yield per Hectare and picking-wise production as furnished by the Agrl. Department in CMAPP.

11. Online payment of sale proceeds to the farmer bank account by the CCI.

12. The above procedure shall also be followed for the procurement by CCI under MSP takes place at the ginning mills.

13. Wide publicity in villages regarding FAQ standards/quality parameters of cotton and the MSP rate as fixed by the Government of India.

14. Ensuring fire fighting arrangements to prevent fire accidents.

15. Insurance of all the structures in the market yard including stocks of cotton.

16. Availability of sufficient no. of equipment such as moisture meters, tarpaulins, certified electronic weighing scales and are in working condition.

17. Deployment of required no. of staff from other AMCs to the cotton markets and at the notified ginning mills during the cotton season.

18. Constitution of District Level Committee with the following members to monitor the cotton MSP operations for the year 2020-21 to take necessary steps for proper conduct of operations.

    1. Joint Collector, Rythu Bharosa and Revenue - Chairman
    2. Asst. Director of Marketing - Convener
    3. Joint Director of Agriculture - Member

(Contd..3)

4. Addl. Superintendent of Police - Member
5. District Fire Officer - Member
6. Representatives of the CCI (Buyers) - Member
7. Dy. Commissioner, Transport - Member
8. Representatives of the Cotton Trade – Member

19. An amount of Rs.19,47,000/- (Rupees Nineteen Lakhs Forty Seven Thousand only) is sanctioned under CMF funds for payment to the Code Tree Software Solutions, Vijayawada.

20. The Joint Collectors, Rythu Bharosa and Revenue, Regional Joint Directors of Marketing/Regional Deputy Directors of Marketing/Assistant Directors of Marketing to monitor the Cotton MSP operations and frequently send reports to the concerned.

2. The Special Commissioner and Director of Agricultural Marketing, A.P., Guntur shall take further necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Y.MADHUSUDHANA REDDY,
SPECIAL SECRETARY TO GOVERNMENT.

To
The Spl. Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Spl. Commissioner Agriculture Department, AP, Guntur for necessary directions to the field level officers for proper identification of cotton farmers.
The District Joint Collectors, Rythu Bharosa and Revenue for conduct of smooth cotton procurement operations.
The District Fire Officers concerned.
The Asst. Director of Marketing (concerned) through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Joint Director of Agriculture through the Commissioner of Agriculture, AP, Guntur.
The Representative of the CCI (Buyers) through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Deputy Commissioner, Transport Department concerned.
The Representatives of the Cotton Trade through the Special Commissioner & Director of Agricultural Marketing, AP, Guntur.
Copy to:
The PS to Hon’ble Minister (Marketing).
The PS to Spl. Secretary to Government, A&C (Marketing) Dept.
SF/SC.

//Forwarded By Order//

Section Officer